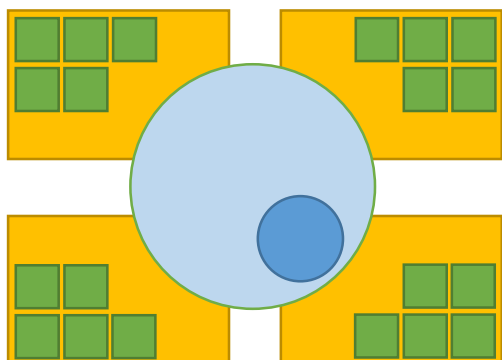


Regional Income Plan

Community Apprentice

Target: £300,000
Budget: £298,000
Model: 20 schools, in clusters of 5



20x £5,000 school sponsors (green)

Each of the schools participating is sponsored by a corporate partner. Found from within the local or national arena, they receive:

- Sponsorship rights
- Volunteering opportunities
 - Team mentor (5)
 - Skills mentor (20)
 - Dragon (1)
- Case studies for publicity purposes
- Individual Impact report
- Attendance at 2 mass events

4x £25,000 cluster sponsors (yellow)

Each cluster will be supported by a charitable trust or foundation as match funder. Each funder will have donor outputs related to the whole cluster:

- 10 team projects
- 100 young people completing
- Specific performance on impact KPI's.
- Awards judge (1)
- Cluster Impact report

1x £50,000 programme sponsor (lt blue)

The platinum sponsor of the regional programme, they receive principle naming rights, including headline sponsor of the 2

regional events. The package additionally includes:

- Volunteering opportunities
 - Leadership coaching (5)
 - Skills mentor (20)
 - Dragon (4)
 - Awards Judge (4)
 - Awards presentation (1)
 - Collateral wide branding, including certificates.
- Case studies for publicity purposes
- Programme Impact report
- Attendance at 2 mass events

Additional Income (dark blue)

20x £1,000 schools fees

Each participating schools pays a nominal fee towards the programme delivered in their school. This has two-fold benefits:

- Income
- Vested interest in the success of the programme given their investment.

40x £500 supporters' bursaries

Harnessing the support of a growing supporter base, we have challenged a group of Envision advocates to secure 40 supporters who provide bursaries of £500. Equivalent to £1.37 per day, these donors receive:

- Regular, student-based updates on development, experience, and impact.
- Invitation to the celebration event, with donor reception.
- Additional cultivation elements.

Top-up fundraising:

- Mass-participation events, including marathon and cycling.
- Dinner reception.
- Small donor receipts.

