

NEWS RELEASE:

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Young Londoners celebrate new media and ways to make a difference

More than 800 young people will come together in Central London on 4th July for a one-day event celebrating 16-24 year olds who are using technology and online tools to drive creativity and social change. Called 2morro, the festival takes place at the Movieum near Waterloo between 10am and 6pm.

The day has a packed schedule of talks, workshops, debates, and games. Students will promote their current projects, work on great ideas together, hear speakers and debates, and learn new media and online skills from the likes of MTV BOOM! Apple, Facebook and YouTube.

A key focus of the event is young people's attitudes towards climate change. Youth empowerment charity Envision will be running a climate change open space for participants to contribute to 'our future - our vision'. This report will be presented to the international delegates at the UN climate change conference in Copenhagen this December to ensure the views of the UK's young people are heard.

Kanar Deen, 17, Envision student said:

"I just think that if we can help this, why don't we? If we can all do what we can to help our environment, then together a difference can be made."

Envision will also use the festival to celebrate the many successful projects - tackling issues as diverse as homelessness, knife crime and recycling - that have been set up and run by teams of young people. The students will be presented with their Envision awards in a graduation ceremony.

Nick Nielsen, Founder and Director of Envision said:

"It's great to be able to get so many young, enthusiastic people together and to raise the profile of all the positive and creative things they're already doing in their communities. There's so much going on it's sure to spark some future projects too!"

- Ends -

For more information on Envision go www.envision.org.uk or contact:

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www.envision.org.uk

Envision (full name Environmental Vision) is registered as a Charity and a Limited Company in England and Wales
Charity Reg No. 1095328 Company Reg No. 442212

Notes to editors:

- Envision provides young people with the opportunity to make a difference. The charity was established in 2000 by four young people who wanted to challenge the stereotype that young people are apathetic and disengaged.
- Today Envision supports 16-19 year olds from 100 schools and colleges in Greater London, Birmingham and around the country, helping 1,500 every year to design their own local community projects tackling issues ranging from street crime to climate change.
- Envision could not continue its work without a dedicated network of adult volunteers from the local community. To find out more about the volunteer role or apply, see www.envision.org.uk/volunteer
- Envision relies on voluntary contributions to fund its schools programme. To donate please see <http://www.envision.org.uk/donate>

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