

Case Study

Envision School Team



School: Enfield County
Region: London
Age range: 16 - 17 years old
Issue: Poverty and Education



What issue did they tackle and why?

The NERD (Necessary Education Requires Determination) team at Enfield County School were passionate about child poverty, in particular the lack of education for children in India.

After doing some research, they felt that it was important for them to raise awareness about the links between lack of education and poverty in the developing world.

What did they decide to do?

They developed the 'NERD' brand, finding a fun way to raise awareness within their school and get people interested.

They held assemblies introducing their NERD campaign and held a bake sale to raise money for UNICEF. Later in the year they choreographed an eight-minute dance medley inspired by the TV show 'Glee' in their school to raise money and awareness.

They also held a NERD day where they dressed up as 'nerds' in school. The team worked hard to make a familiar subject seem new and exciting to young people, and raising money and awareness to help other people.



What is the Envision Schools Programme?

Envision works with teams of young people based in schools and colleges. Starting with the question, "What do you want to change?" teams are supported to investigate issues relevant to their lives as local and global citizens. Led by their own ideas and supported by staff and trained volunteers, teams plan and implement a project to tackle whatever issue they are passionate about - learning to be young leaders and gaining vital employability skills along the way.

For further information please contact Emma Bird
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Achievements

Fundraising

The team raised money for UNICEF through a series of cake sales at their school.

Raising awareness

The NERD project has brought to life the issues around education and poverty and made students at their school more aware of the links between them.

Created an attractive brand

The team worked hard to ensure that their messages were clear and that their campaign was attractive and relevant to their peers.

Skills and Knowledge Gained

Communication skills

The team have learned creative communication skills through assemblies and sharing their opinions with different types of people including teachers, their peers and the lower school.

Team work

In order to accomplish their goal the team had to learn to work together, encouraging each other to keep motivated and ensure everyone's ideas were being heard. This was especially important when planning and choreographing their dance routine.

Presentation skills

By conducting their assemblies, the team learned how to develop an engaging presentation and deliver it effectively to an audience which included their teachers and their peers.

Testimonials

"What was the best part? All of it! I can't say the best part. The most emotional bit was watching NERD's dance video on YouTube, it made me feel proud. I enjoyed all of it, they were fantastic girls."

Louise Caudrey, Envision Team Mentor

"I learned from the girls, because there were so many, that they all think differently. A whole big bundle. The main thing I learned is that even though they are young, they have a hell of a lot to offer."

Monifah Begum, Envision Team Mentor

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