

# Case Study

## Envision School Team



**School:** Camden School for Girls  
**Region:** London  
**Age range:** 16 - 17 years old  
**Issue:** Climate Change



### What issue did they tackle and why?

The GMD team at Camden School for Girls felt that climate change was the most important issue facing the world today, because of the potential it has to affect them in the future.

### What did they decide to do?

They organised a 'Green Week' at their school with a different activity for each day, including screening a film, planting fruit and vegetables in a patch of land outside their school, turning down the school's heating system and getting people to wear pyjamas and duvets, and making smoothies out of waste fruit.

They also designed a 'Cycle Thursdays' campaign to get their whole school cycling to school, which they pitched to a panel of dragons at Envision's 'Pitch 4 Change' event in December and were given £500 to complete the project.

They lobbied the school to install infrastructure to make cycling easier, and with the help of one of the dragons succeeded in getting £2000 of cycle racks installed.

They have organised for cycle training to take place at their school in the summer term and are going to launch the campaign as an Envision Grad project in 2010/11.



### What is the Envision Schools Programme?

Envision works with teams of young people based in schools and colleges. Starting with the question, "What do you want to change?" teams are supported to investigate issues relevant to their lives as local and global citizens. Led by their own ideas and supported by staff and trained volunteers, teams plan and implement a project to tackle whatever issue they are passionate about - learning to be young leaders and gaining vital employability skills along the way.

For further information please contact Emma Bird  
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## Achievements

### Fundraising

The team raised £600 for environmental groups Plane Stupid and Climate Camp through creative ideas including a benefit gig.

### Raising awareness

Assemblies, guest speakers, noticeboards and activities during Green Week were used to engage and educate the whole school.

### Making their school more bike-friendly

The project has made cycling easier and more fun by installing bike racks, giving away equipment and providing training to students

## Skills and Knowledge Gained

### Presentation skills

The team gained valuable presentation skills when they were selected to present their project to a panel of experts at Envision's Pitch4 Change event at Canary Wharf.

### Fundraising knowledge

Creative fundraising techniques were used to ensure the team had funds and support they needed for their project. They also learned about drawing up and managing a budget.

### Communication skills

As they discussed their project within the team as well as with professionals, other organisations and their school, the team learned about communicating effectively with a range of audiences.

### Organisational skills

The team have learned through their own experience that organisation is the key to success and have significantly developed their organisational skills.

## Testimonials

"The GMD team really got into the Envision spirit, showing leadership and building skills which will set them up for later life. Their project has influenced masses of people around them and they have led by example on the issue of climate change, showing masses of people how they can adapt their lifestyles to make those of the generation to come easier."

**Rosie Slay, Envision Coordinator**

"I loved working with the Camden team because they were interested and innovative and really knew how to get things done. Whatever the task, they approached it with humour and gusto. It was inspiring to see them at work."

**Oci Scott, Envision Team Mentor**

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